

# 2006

Washington Food Coalition

## Annual Conference Schedule

### Emergency Food & Beyond: Growing the Movement

September 25–26, 2006 Yakima Clarion Hotel & Conference Center

#### Monday, September 25

\* Sessions are subject to change.

8:30 to 9:30 a.m.

Registration & Continental Breakfast

9:30 to 10:30 a.m.

**WELCOME** — David P. Ottey, WFC Chair  
**KICK-OFF** — Marijo Olson, Ast. Director, Department of Community, Trade & Economic Development

10:45 to 12:00 p.m.

*Concurrent Workshops*

- ◇ Town Hall: 07-09 Biennium & WFC's Legislative Priorities
- ◇ The 6 Rules & a Bunch of Tips to Creating Balance in Your Life
- ◇ New Tools: Talking About Healthy & Economical Food Choices in Your Communities
- ◇ Tech Support for Beginners: Your Local Connection — Bring your questions!

12:00 p.m. to 1:15 p.m.

Alphabet Soup:

Representatives from state and federal programs will be hosting tables during lunch for you to visit with them to learn more about their programs.

1:30 p.m. to 3:00 p.m.

*Concurrent Workshops*

- ◇ Community Collaborations: Creating & Enhancing Partnerships
- ◇ Summer Meals: How to Get Started & Keep Going
- ◇ Trucking: From Point A to Point B and the Story In Between
- ◇ Tech Support for Somewhat Savvy Users: Your Local Connection — Bring your questions!

3:30 to 4:45 p.m.

*Concurrent Workshops*

- ◇ Direct Mail: Looking for Donors In the Trees and Bushes
- ◇ Recipe Exchange: Adding to Your Collection — Bring your favorites to share!
- ◇ Frozen/Fresh/Canned: Current Trends in Food Manufacturing

5:00 to 6:00 p.m.

**RECEPTION** — Hosted by WFC Board of Directors — Cheers!

6:00 to 7:30 p.m.

**DINNER** — *Buffet style, enjoy!*

7:30 to 9:30 p.m.

*Special Screening:* “The Future of Food” by Deborah Koons Garcia

**See next page for more!**

# Tuesday, September 26

7:30 to 8:30 a.m.

Power Breakfast — Networking with Peers

8:30 to 10:00 a.m.

## COFFEE TALK with Bill Ayres, Executive Director, World Hunger Year

In the style of an “Oprah” interview, Mr. Ayres will discuss developments in the emergency food system and take audience members’ questions. Mr. Ayres is a deeply respected and nationally recognized anti-hunger leader. He is the co-founder and executive director of World Hunger Year (WHY). WHY is a leading advocate for innovative, community-based solutions to hunger and poverty. WHY challenges society to confront these problems by advancing models that create self-reliance, economic justice, and equal access to nutritious and affordable food. WHY has recently published, “Serving up Justice: How to Design an Emergency Feeding Program and Build Community Food Security.” To learn more about Mr. Ayres and WHY visit [www.worldhungeryear.org](http://www.worldhungeryear.org).

10:30 to 11:30 a.m.

*Concurrent Workshops*

- ◇ Farm Bill 2007: Building a Unified Western Region
- ◇ From Livestock to Community Food Systems: Heifer Project Partnering Opportunities
- ◇ How to Cook a “White Elephant:” Making the Most of Product Donations in a Kitchen
  
- ◇ Survey Designing for the Best Results
- ◇ Reigning in Payday Lending: Bringing the Campaign to Your Community
- ◇ ParentHelp123.org: A New Tool for Families to Access Programs and Resources

12:45 to 2:30 p.m.

Final Networking, Closing Remarks and Lunch

## accommodations in Yakima:

**Choose your own hotel accommodations and make your reservations.**

### **Conference Hotel:**

Yakima Clarion Hotel & Conference Center (509) 248-7850, 1507 N. First Street  
We have reserved a block of rooms at this hotel for conference attendees.

Rates: \$60 for 1-2 people/1 bed or \$75 for 2 people/2 beds, plus taxes.

**NOTE:** These rates are available until September 8 by mentioning Washington Food Coalition when making your reservations. Please specify if you need special accommodations when making a reservation.

*The Clarion is located just off Highway I-82, just five minutes from the city center.  
Visit: [www.clarionhotel.com/hotel/wa152](http://www.clarionhotel.com/hotel/wa152) to learn more. The Clarion features cable television, WiFi access, a fitness center, a putting green, two pools and more!*

## conference details:

### **Scholarships:**

A limited number of partial scholarships are available up to \$100. To receive an application, please contact the office. Applications due 9/15.

### **Idea Exchange:**

A display area for publications, appeals, and event announcements will be available for attendees. Please bring 50-100 copies to share.

### **Cancellation Policy:**

Cancellations prior to September 19 will receive a full refund, less \$10 processing fee. No refunds will be given for cancellations after September 19. A substitute attendee will be permitted to attend.

# WFC 2006 Conference Registration Form:

**Final Registration Deadline:** September 19, 2006  
**Early Bird Deadline:** September 11, 2006

A conference registration includes: meals during the conference day(s) and all conference materials and sessions. A limited number of scholarships (up to \$100 each) are available to help defray costs associated with conference attendance. See previous page for details.

## Washington Food Coalition Members:

2-day Attendee by 9/11:  \$45.00  after 9/12: \$55.00

1-day Attendee by 9/18:  M or  T \$25.00 **Total Member Cost** \$ \_\_\_\_\_

## Nonmembers:

2-day Attendee by 9/11:  \$100.00  after 9/12: \$115.00

1-day Attendee by 9/18:  M or  T \$55.00 **Total Non-Member Cost** \$ \_\_\_\_\_

Nonmembers — Save \$55 — Join WFC and pay the member rate.

Membership \$25.00. Simply include additional payment.

I would like to make a donation to support a colleague's conference scholarship.

Additional guest at meals. # of Meals \_\_\_ X \$15.00

Guest's Name: \_\_\_\_\_

Checks should be made payable to Washington Food Coalition.

WFC's Tax ID: 94-3123637

**Total Enclosed** \$ \_\_\_\_\_

## Contact Information:

*Please print, thank you.*

Name/Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email: When provided will be used to confirm attendance.

Vegan meals requested.  Vegetarian meals requested.

**To register additional guests, please copy this form.**

**For planning purposes, please indicate your initial session preferences:**  
**September 25**

**Session A:** 10:45 a.m. to 12 p.m.

Town Hall  Balanced Life  New Tools  Tech Support: Beginners

**Session B:** 1:30 to 3:00 p.m.

Collaboration  Summer Meals  Trucking  Tech Support: Savvier

**Session C:** 3:30 to 4:45 p.m.

Direct Mail  Recipe Exchange  Food Manufacturing Trends

**September 26**

**Session D:** 10:30 to 11:30 a.m.

Farm Bill  Heifer Partnerships  White Elephant

**Session E:** 11:45 a.m. to 12:45 p.m.

Survey Design  Payday Lending  Parent Help 123.org

## Completing Your Registration:

1. Mail completed form with payment to:

Washington Food Coalition  
PO Box 95752  
Seattle, WA 98145

2. To fax your registration and send check by mail:  
(206) 729-0504

Registrations will be confirmed by email or postal mail.

**Questions: 1-877-729-0501 or events@wafodcoalition.org**  
See you in Yakima! Travel safely.

## For Scholarship Information:

Please call 1-877-729-0501 or write events@wafodcoalition.org.